

**Título** Knowledge and Innovation (K&I) Measurement in Mining and Life Sciences Sector. Study in Chile, Argentina, Perú and Colombia

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**Autores** De Arteche, Mónica; Welsh Sandra Vanessa; Santucci, Marina Nieves; Flores, Alejandro & Carrillo Zambrano, Eduardo

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## Responsable del Proyecto

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## **KNOWLEDGE AND INNOVATION (K&I) MEASUREMENT IN MINING AND LIFE SCIENCES SECTOR. STUDY IN CHILE, ARGENTINA, PERÚ AND COLOMBIA**

Mónica De Arteché\*, Sandra Vanessa Welsh\*, Marina Nieves Santucci\*, Alejandro Flores\*\*, and Eduardo Carrillo Zambrano\*\*\*

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\*Universidad Argentina de la Empresa  
Instituto de Administración y Negocios  
Lima 717 Ciudad Autónoma de Buenos Aires, Argentina

E-mail: [mdearteche@uade.edu.ar](mailto:mdearteche@uade.edu.ar)

E-mail: [swelsh@uade.edu.ar](mailto:swelsh@uade.edu.ar)

E-mail: [msantucci@uade.edu.ar](mailto:msantucci@uade.edu.ar)

\*\*Universidad del Pacífico, Lima, Perú

E-mail: [flores\\_ja@up.edu.pe](mailto:flores_ja@up.edu.pe)

\*\*\* Universidad Autónoma de Bucaramanga, Bucaramanga, Colombia

E-mail: [ecarrill@unab.edu.co](mailto:ecarrill@unab.edu.co)

### Abstract

This study includes the application and validation of a Balanced Scorecard for measuring Innovation and Knowledge. It also includes the development of a simulator with key drivers for every sector that show the causal relationship between these indicators and the improvement of innovation levels.

The research questions were: How does the organization benefit from applying a Balanced Scorecard of Knowledge and Innovation (K&I) to measure the tangible and intangible aspects in achieving these strategies? How can organizations grow and create value through the measurement of knowledge and innovation generated?

The methodology was qualitative, quantitative, and explanatory, using both a sample of 24 emblematic cases and country studies. The results show that Chile is the leader in the Mining sector; Argentina is more developed in the Life Sciences sector; Colombia performs better in human resources and Peru is professionalizing the mining enterprises.

Keywords: Innovation, Knowledge, Intangible Assets Measurement, Balanced Scorecard, Mining business, Life Science business, Biotechnology, Simulator

Biographical Notes: Mónica R de Arteché is Dr. by the Universidad Complutense de Madrid (Organization Management in Knowledge Society) Master in Educative Informatics UNED in Spain. Specialist in Planning and Research Projects Management (OEI) Member of DIES Harvard Program University and Monterrey University in Strategic Planning. Professor at Universidad Argentina de la Empresa (UADE), Universidad Torcuato Di Tella (UTDT) and Universidad de San Andrés (UdeSA), Visiting Professor at Universidad del Pacífico (Perú). Research Professor and Projects Director at UADE (INSAD). Director of KM&E Organizations Consulting. Evaluator CONEAU. Consultant at IDB.

Sandra Vanessa Welsh is Dr. candidate at Universidad de Jaén. Masters in Business Administration EDDE - UADE. Specialist in Planning and Research Projects Management (OEI). Professor at

Universidad Argentina de la Empresa (UADE), ESEADE, Universidad Torcuato Di Tella (UTDT) Research Professor at UADE (INSAD). Director of KM&E Organizations Consulting.

Marina N. Santucci has a Masters Degree in Economics Universidad Torcuato Di Tella, Postgraduate program in Business Planning, Budget and Management Control. Accountant. Research Professor at UADE (INSAD). Professor at UADE, ESEADE, Maimónides, Universidad de Palermo y Universidad de Belgrano. Partner at Santucci Consulting. Her current research focus is on Knowledge Management and Measurements for Intangible Assets, as well as Financial Decisions for Small and Medium Enterprises.

Alejandro Flores Castro is a Principal Professor at the School of Business Administration and Accounting of the Graduate School of Universidad del Pacífico in Lima, Peru. He has a Ph.D. in Economics and Management with specialization in Management of Organizations by the Universidad de Deusto, Bilbao, Spain. He works as Consultant and Advisor for the Enterprise Management Consulting Center of Universidad del Pacífico. Also works as Coordinator and Project Faculty in the Global Consulting Practicum of Wharton Business School.

Eduardo Carrillo is a Professor of Business Administration at the University of Bucaramanga in Colombia. He has a Doctorate degree in Computers Information and Communications by the Universitat De Valencia; and also a Masters degree in Informatics by the Universidad Industrial de Santander – UIS. His research focus is on Informatics and Communication Technologies.